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The International Cinematographers Guild Sets Dates For 62nd Annual Publicists Awards

HOLLYWOOD – The [International Cinematographers Guild](#) (ICG, IATSE Local 600) will host the 62nd ICG Publicists Awards Luncheon on Friday, February 28, 2025. For the second consecutive year, the luncheon will be held at the Beverly Wilshire Hotel in Beverly Hills.

The annual event celebrates members of the publicists branch of the ICG, honoring unit publicists, individual publicists, outstanding publicity campaigns for television and motion picture, journalists and unit still photographers.

The timeline for the 62nd Annual ICG Publicists Awards is as follows *(dates subject to change)*:

- Mon., Oct. 21, 2024 – *Television Publicity Campaign Submissions Open*
- Wed., Oct. 30, 2024 – *First Ballot Opens for Local 600 Publicists*
- Fri., Nov 8, 2024 – *Deadline to Return First Ballot*
- Mon., Nov 11, 2024 – *First Ballot Results Announced*
- Mon., Dec. 2, 2024 – *Television Publicity Campaign Submission Close*
- Tues., Dec. 3, 2024 – *Television Publicity Campaign Presentations*
- Wed., Dec 4, 2024 – *Television Publicity Campaign Nominees Announced*
- Wed., Dec. 4, 2024 – *Motion Picture Publicity Campaign Submissions Open*
- Mon., Jan. 6, 2025 – *Motion Picture Publicity Campaign Submission Close*
- Tues., Jan. 7, 2025 – *Motion Picture Publicity Campaign Presentations*
- Wed., Jan 8, 2025 – *Motion Picture Publicity Campaign Nominees Announced*
- Tues., Jan. 21, 2025 – *Final Ballot Opens for Local 600 Publicists*
- Tues., Jan. 28, 2025 – *Deadline to Return Final Ballot*
- Fri., Feb. 28, 2025 – *Awards Luncheon, Results Announced*

ABOUT THE ICG PUBLICISTS AWARDS:

Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002, the Publicists Guild merged with the International Cinematographers Guild (IATSE Local 600). The first Publicists Awards Luncheon was held in 1964 and has since grown to an event

attended annually by some 800 publicists, press, motion picture and television industry leaders, and other IATSE leaders. Motion Picture and Television Showperson Awards and Lifetime Achievement Awards have been bestowed upon numerous esteemed actors, directors and executives. Additional awards include the Maxwell Weinberg Publicist Award for a Television Campaign and for a Motion Picture Campaign, Les Mason Award for Career Achievement in Publicity, Bob Yeager Award for Community Service, Publicist of Year, Press Award, International Media Award and Excellence in Unit Still Photography for both Motion Pictures and for Television. The Guild also publishes the Annual ICG Publicists Membership Directory.

ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG) IATSE LOCAL 600:

The International Cinematographers Guild represents approximately 10,000 members who work on feature films, television, streaming, commercials, news broadcast, documentaries and industrials as directors of photography, visual effects supervisors, camera operators, camera assistants, loaders, utilities, still photographers, digital imaging technicians, video controllers and publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. In addition to its work organizing, bargaining and enforcing contracts, advocating for legislation that serves working families, training and mentorship, ICG's ongoing events include the Emerging Cinematographer Awards and the ICG Publicists Awards Luncheon. The Guild also publishes the award-winning [ICG Magazine](#).

<p><u>FOR MORE ABOUT THE PUBLICISTS AWARDS:</u></p> <p>Visit: https://www.icg600.com/ABOUT-US/Awards/Publicists-Awards #PublicistsAwards</p>	<p><u>FOR PRESS & ADDITIONAL INFORMATION:</u></p> <p>EBComs PR Public Relations Ranjinder Hans, ranjinder@ebcoms.com Mackinley Sullivan, mackinley@ebcoms.com</p>
<p><u>FOR SPONSORSHIP:</u></p> <p>Ken Harwood O: 323 969 2745 KHarwood@icg600.com</p> <p><u>FOR ADVERTISING:</u></p> <p>Bill Moran O: 818 349 2171 M: 818 421 3301 BillMoran007@yahoo.com</p>	<p><u>CONNECT WITH THE ICG:</u></p> <p>Website: ICG600.com Facebook: facebook.com/icglocal600 X (Twitter): twitter.com/ICGLocal600 Instagram: instagram.com/ICGlocal600 LinkedIn: linkedin.com/company/international-cinematographers-guild/ ICG Magazine: icgmagazine.com</p>
<p><u>FOR THE 2024 ICG PUBLICISTS DIRECTORY:</u> https://www.icg600.com/Portals/0/icg-2024-Directory.pdf</p>	