



FOR IMMEDIATE RELEASE
Sept. 30, 2025

THE INTERNATIONAL CINEMATOGRAPHERS GUILD ANNOUNCED SCHEDULE FOR 63rd ANNUAL PUBLICISTS AWARDS

HOLLYWOOD – The Publicists of the [International Cinematographers Guild \(ICG\)](#), IATSE Local 600, announced the 63rd ICG Publicists Awards luncheon will be held on Friday, March 13, 2026, at the Beverly Wilshire Hotel in Beverly Hills.

The annual awards program celebrates Local 600 publicists, unit still photographers, outstanding 2025 publicity campaigns for television and motion pictures, and the best of the year entertainment journalists.

The timeline for the 63rd annual ICG Publicists Awards is as follows (*dates subject to change*):

- Tues., Dec. 2, 2025 – *First Ballot Nomination Results Announced*
- Wed., Dec. 10, 2025 – *Television Publicity Campaign Nominees Announced*
- Wed., Jan. 14, 2026 – *Motion Picture Publicity Campaign Nominees Announced*
- Tue., Feb. 3, 2026 – *Final Ballot Voting Closes*
- Fri., Mar. 13, 2026 – *Awards Luncheon, Results Announced*

ABOUT THE ICG PUBLICISTS AWARDS:

Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002, the Publicists Guild merged with the International Cinematographers Guild (IATSE Local 600). The first Publicists Awards Luncheon was held in 1964 and has since grown to an event attended annually by some 800 publicists, press, motion picture and television industry leaders, and other IATSE leaders. Motion Picture and Television Showperson Awards and Lifetime Achievement Awards have been bestowed upon numerous esteemed actors, directors and executives. Additional awards include the Maxwell Weinberg Publicist Award for a Television Campaign and for a Motion Picture Campaign, Les Mason Award for Career Achievement in Publicity, Bob Yeager Award for Community Service, Publicist of the Year, Press Award, International Media Award and Excellence in Unit Still Photography for both Motion Pictures and for Television. The Guild also publishes the annual ICG Publicists Membership Directory.

ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG) IATSE LOCAL 600:

The International Cinematographers Guild represents approximately 9,000 members who work on feature films, television, streaming, commercials, news broadcast, documentaries and industrials as directors of photography, visual effects supervisors, camera operators, camera assistants, loaders, utilities, still photographers, digital imaging technicians, video controllers and publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. In addition to its work organizing, bargaining and enforcing contracts, advocating for legislation that serves working families, training and mentorship, ICG's ongoing events include the Emerging Cinematographer Awards and the ICG Publicists Awards Luncheon. The Guild also publishes the award-winning [ICG Magazine](#).

<u>FOR MORE ABOUT THE PUBLICISTS AWARDS:</u> Visit: https://www.icg600.com/ABOUT-US/Awards/Publicists-Awards #PublicistsAwards	<u>FOR PRESS & ADDITIONAL INFORMATION:</u> EBComs PR Public Relations Ranjinder Hans, ranjinder@ebcoms.com Mackinley Sullivan, mackinley@ebcoms.com
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